



# Mitrapurba Mishra

Team Manager

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📍 Bangalore

## ABOUT MITRAPURBA MISHRA

Mitrapurba joined Zacco in 2018 as a Patent Attorney and worked within the field of IP since 2015. She has mainly worked on drafting and prosecution of patent applications, IP strategy, and prior art searches within the field of image processing, Artificial Intelligence (AI), machine learning, cloud computing, Internet of things, augmented and virtual reality, telecommunications and electronics.

Before joining Zacco, Mitrapurba worked as an in-house IPR consultant for a software based MNC company and as an associate in the IP asset management team of another IP services company in Bangalore.

Mitrapurba gained a Bachelors in Engineering with a specialisation in Information Technology from Visveswarya Technological University in 2012. She also gained a LL.B with an honors in IPR laws from IIT Kharagpur Law School, West Bengal, India in 2015.

## AREAS OF EXPERTISE

### Services

Strategy Development  
Patent Drafting  
Portfolio Management  
Design Prosecution  
Freedom to Operate  
Novelty Search and Validity Search  
Portfolio Outsourcing  
Forward Patenting  
Trademark Enforcement  
Patent Oppositions and Appeals  
Patent prosecution  
Patent Litigation Support  
Trademark Prosecution  
Utility Models  
IP Strategy Workshops and Coaching  
Patent Landscaping  
Contracts and agreements  
Licensing

### Technical field

Electronics  
Internet of Things (IoT)  
Artificial Intelligence  
Digital Signal Processing  
Computer Sciences  
Sensor and Measurement Technology  
Signal Processing  
Databases  
Machine Learning

### Industry expertise

IT & Software  
Medtech  
Sustainability / GreenTech / CleanTech  
Telecommunications