



# Gustaf Särner

Partner

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## ABOUT GUSTAF SÄRNER

Gustaf joined Zacco in 2019. He has been working in the IP field since 2008 and is specialised in drafting patents, prosecuting patents, infringement issues, patent litigation, IP strategies, evaluation of patents, novelty searches, freedom-to-operate analysis, patent due diligence, and IP monetisation strategies.

Gustaf has previously worked as a researcher in Laser Diagnostics in Combustion at the Division of Combustion Physics at Lund University where he took his PhD.

Gustaf also founded a web-based IT company in 2005, where he developed a database-driven web environment and also worked with the strategic and administrative development of the company.

He holds an MSc degree in Engineering Physics from Lund Institute of Technology, Sweden, as well as a PhD in Laser Diagnostics from Lund University, Sweden. Gustaf further holds a BSc in Business Administration and Economics from Lund University.

Gustaf is a European Patent Attorney and a member of the Institute of Professional Representatives before the European Patent Office (EPI). Gustaf is also a European Patent Litigator authorised to represent clients before the Unified Patent Court and holds a European Patent Litigation Certificate (Maastricht University/ERA).

## AREAS OF EXPERTISE

### Services

Patent Monitoring  
Strategy Development  
IP Audit  
Patent Litigation Support  
Freedom to Operate  
Novelty Search and Validity Search  
Patent prosecution  
Patent Drafting  
Patent Oppositions and Appeals  
Portfolio Management  
Competitor Watch  
Due Diligence

### Technical field

Computer Sciences  
Sensor and Measurement Technology  
Machine Learning  
Mechanical Engineering  
Internet of Things (IoT)  
Digital Signal Processing  
Databases  
Manufacturing & Process Technology  
Artificial Intelligence  
Electronics  
Information Technology  
Physics  
Signal Processing  
Digitalization  
Algorithms

### Industry expertise

Media & Entertainment  
Building & Construction  
Retail  
Sustainability / GreenTech / CleanTech  
IT & Software  
Consumer Products  
Automotive  
Energy, Gas, Oil & Power  
Telecommunications